**EFFECT OF STRATEGIC MANAGEMENT ON THE PERFORMANCE OF NETO ENTERPRISES LIMITED AKURE, ONDO STATE.**

**BY**

**RABIU KAFAYAT TEMITOPE**

**MATRIC NO. NOU211174432**

**A PROJECT SUBMITTED TO THE DEPARTMENT OF BUSINESS ADMINISTRATION,**

**FACULTY OF MANAGEMENT SCIENCES,**

**NATIONAL OPEN UNIVERSITY OF NIGERIA,**

**AKURE STUDY CENTRE.**

**IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF BACHELOR OF ART B.SC BUSINESS ADMINISTRATION**

**MARCH, 2025.**

**DECLARATION**

I, **RABIU KAFAYAT TEMITOPE** declare that this work is as a result of my research effort, carried out in the faculty of Management Science, National Open University of Nigeria, under the supervision of **PROF IHINMOYAN TIMOTHY** and that to the best of my knowledge, it contains no material previously published or written by another person nor material which to a substantial extent has been accepted for the award of any other degree or diploma in any university or institution of higher learning except where due acknowledgment has been made in the text.

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**RABIU KAFAYAT TEMITOPE**

**NOU211174432**

**CERTIFICATION**

This is to certify that this research project was carried out by **RABIU KAFAYAT TEMITOPE** with the **Matric Number: NOU211174432** in the Faculty of Management Science, Business Administration, National Open University of Nigeria, Akure Study Centre.

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**PROF IHINMOYAN TIMOTHY Date & Signature**

**Supervisor**

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**DR. Olasupo Emmanuel Bamidele Date & Signature**

**Centre Director**

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**External Examiner**  **Date & Signature**

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**Dean of Faculty**  **Date & Signature**

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**Head of Faculty Date & Signature**

**DEDICATION**

This research project is dedicated to the Almighty God, The Author and The Finisher of my faith.

**ACKNOWLEDGEMENTS**

Completing a Bachelor Degree Programme in Nigeria today takes not only a stretch of time but a strenuous period of academic experience. Because of the tasking and strenuous nature which made it more demanding, it must be acknowledged that the entire task can hardly be accomplished by an individual without the assistance of other persons whose worthwhile knowledge and experience are no doubt the sources of strength and quality in the course of this research project.

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